



**STATE BOARD OF OPTOMETRY**  
2420 Del Paso Road, Suite 255, Sacramento, CA 95834  
P [916] 575-7170 F [916] 575-7292 web: www.optometry.ca.gov

## **MEETING MINUTES**

December 1, 2009

California State Board of Optometry  
Department of Consumer Affairs  
1625 North Market Blvd.  
Third Floor, Sacramento Room S-306  
Sacramento, Ca 95834  
(916) 575-7170

And

Via telephone conference at:  
9033 Wilshire Blvd, Suite 402  
Beverly Hills, California 90210

### **Members Present**

Lee Goldstein, OD, MPA  
Board President  
Alejandro Arredondo, OD  
Board Vice President  
Monica Johnson, Public Member  
Board Secretary  
Kenneth Lawenda, OD  
Susy Yu, OD, MBA, FAAO

### **Staff Present**

Mona Maggio, Executive Officer  
Margie McGavin, Enforcement Manager  
Andrea Leiva, Policy Analyst  
Michael Santiago, Legal Counsel

### **Guest List**

On File

### **Members Absent**

Fred Naranjo, Public Member  
Ed Rendon, Public Member  
Katrina Semmes, Public Member

### **FULL BOARD OPEN SESSION**

#### **1. Call to Order - Establishment of a Quorum**

Board President, Lee Goldstein, OD called the meeting to order at 10:04 a.m. Dr. Goldstein called roll and a quorum was established.

#### **2. Welcome and Introductions**

Dr. Goldstein welcomed everyone in attendance. Board members, staff, and members of the audience were invited to introduce themselves.

#### **3. Strategic Planning**

This second planning session, facilitated by DCA Strategic Organization, Leadership, and Individual Development (SOLID) representatives Sarah Boire Wilson and Evin Van Outryve, provided the Board an opportunity to identify its accomplishments over the last two years and time to review and revise the plan's six goals and draft objectives.

The identified next steps:

- Send SWOT Survey to staff.

- Staff to meet with SOLID to discuss their response to the SWOT Survey, review and discuss the Board's proposed changes and make their suggested amendments to the mission, vision, values statements, goals and proposed new objectives.
- Board to review and approve final Strategic Plan at its March meeting.

**4. Discussion and Possible Action Pertaining to the Department of Consumer Affairs Response to the Revised Administrative Petition**

Michael Santiago, Legal Counsel to the Board, appeared to respond to questions pertaining to the Response to the Revised Administrative Petition filed with the Department of Consumer Affairs from the California Association of Physicians and Eye Surgeons and the California Medical Association.

**5. Public Comment for Items Not on the Agenda**

No public comment was received.

**6. Adjournment**

**Dr. Alejandro Arredondo moved to adjourn the meeting. Dr. Susy Yu seconded. The Board voted unanimous (5-0) to pass the motion.**

<b>Member</b>	<b>Aye</b>	<b>No</b>	<b>Abstention</b>
<b>Dr. Goldstein</b>	<b>X</b>		
<b>Dr. Yu</b>	<b>X</b>		
<b>Dr. Arredondo</b>	<b>X</b>		
<b>Dr. Lawenda</b>	<b>X</b>		
<b>Ms. Johnson</b>	<b>X</b>		

**The meeting was adjourned at 2:30 p.m.**