

MEMBERS OF THE BOARD
Madhu Chawla, OD, President
Cyd Brandvein, Vice President
Rachel Michelin, Secretary
Alejandro Arredondo, OD,
Donna Burke
Frank Giardina, OD
Glenn Kawaguchi, OD
William H. Kysella, Jr.
Mark Morodomi
David Turetsky, OD
Lillian Wang, OD



CALIFORNIA STATE BOARD OF
OPTOMETRY



**PUBLIC RELATIONS & OUTREACH COMMITTEE
TELECONFERENCE
MEETING AGENDA
December 16, 2015
8:00 AM – 10:00 AM
(or until conclusion of business)**

MEMBERS OF THE COMMITTEE
Donna Burke
Glenn Kawaguchi, OD
David Turetsky, OD

California State Board Optometry
2450 Del Paso Road, Suite 105
Sacramento, CA 95834

Nugget Markets
Second Floor
4500 Post St.
El Dorado Hills, CA 95762

518 N. Moorpark Rd.
Thousand Oaks, CA

ORDER OF ITEMS SUBJECT TO CHANGE

1. Call to Order/Roll Call
2. Public Comment for Items Not on the Agenda
Note: The committee may not discuss or take action on any matter raised during this public comment section, except to decide whether to place the matter on the agenda of a future meeting [Government Code §11125, §11125.7(a)].
3. Discussion and Consideration of Consumer Outreach Campaign Pertaining to Online Refractions; Recommendations to Full Board
4. Adjournment

The mission of the [California State Board of Optometry](#) is to protect the health and safety of California consumers through licensing, education, and regulation of the practice of Optometry.

Meetings of the California State Board of Optometry and its committees are open to the public except when specifically noticed otherwise in accordance with the open meeting act. Public comments will be taken on agenda items at the time the specific item is raised. Time limitations will be determined by the Chairperson. The Board may take action on any item listed on the agenda, unless listed as informational only. Agenda items may be taken out of order to accommodate speakers and to maintain a quorum.

NOTICE: The meeting is accessible to the physically disabled. A person who needs a disability-related accommodation or modification in order to participate in the meeting may make a request by contacting Lydia Bracco at (916) 575-7170 or sending a written request to that person at the California State Board of Optometry, 2450 Del Paso Road, Suite 105, Sacramento, CA 95834. Providing your request at least five (5) business days before the meeting will help ensure availability of the requested accommodation.