



CALIFORNIA STATE BOARD OF OPTOMETRY
 2450 DEL PASO ROAD, SUITE 105, SACRAMENTO, CA 95834
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PUBLIC RELATIONS AND OUTREACH COMMITTEE
June 29, 2018
DRAFT MEETING ACTION MINUTES

Teleconference locations:

Department of Consumer Affairs
 HQ2 – Hearing Room
 1747 N. Market Blvd.
 Sacramento, CA 95834

Obexer’s General Store Café
 5300 West Lake Blvd.
 Homewood, CA 96141

Kaiser Permanente
 Dept. of Optometry
 5601 De Soto Ave. Rm. 1761
 Woodland Hills, CA 91367

Members Present

Maria Salazar-Sperber, JD, Chair
 Racehl Michelin

 Madhu Chawla, OD
 David Turetsky, OD

Staff Present

Jessica Siefertman, Executive Officer
 Robert Stephanopoulos, Assistant
 Executive Officer
 Mina Hamilton, Legal Counsel
 Todd Kerrin, Policy Analyst

Guest List

On File

1. Call to Order/Roll Call

Ms. Salazar-Sperber called roll and a 4-0 quorum was established.

2. Public Comment for Items Not on the Agenda

There were no public comments.

3. Discussion and Possible Action Regarding Meeting Minutes: March 23, 2018

Ms. Michelin moved to approve the March 23, 2018 Committee Meeting Minutes. Dr. Chawla seconded. The Committee voted 4-0 and the motion passed.

Member	Aye	No	Abstain	Absent	Recusal
Dr. Chawla	X				
Ms. Michelin	X				
Ms. Salazar-Sperber	X				
Dr. Turetsky	X				

No public comment was made.

4. Update and Discussion Regarding Strategic Plan Outreach Objectives and Deliverables

There was no action taken on this item.

5. Review, Discussion and Possible Action Regarding New Board Logo

Ms. Michelin moved to forward logo #5 to the full board for consideration to replace the current logo. Dr. Turetsky seconded. The Committee voted 4-0 and the motion passed.

Member	Aye	No	Abstain	Absent	Recusal
Dr. Chawla	X				
Ms. Michelin	X				
Ms. Salazar-Sperber	X				
Dr. Turetsky	X				

No public comment was made.

6. Review, Discussion and Possible Action Regarding the Board's Summer 2018 Newsletter

Dr. Turetsky moved to approve the content for the next newsletter. Ms. Michelin seconded. The Committee voted 4-0 and the motion passed.

Member	Aye	No	Abstain	Absent	Recusal
Dr. Chawla	X				
Ms. Michelin	X				
Ms. Salazar-Sperber	X				
Dr. Turetsky	X				

No public comment was made.

7. Future Agenda Items

There were no future agenda items. No public comment was made.

8. Adjournment

The Committee adjourned.