

PRESIDENT'S MESSAGE



CALIFORNIA STATE BOARD OF
OPTOMETRY



Greetings Board members,

November 1, 2017

A couple months into our committee meetings, it appears that we may be aligned around our new committee schedule following our pilot program. Same day rotational committee meetings organized to use our time efficiently, minimize personal travel time to and from meetings and preserve our budget by conserving per diem expenditures. These meetings have been quite productive and our committee chairs will be reporting out at our November meeting. As some of the chairs have been newly selected, here is a list of all committees and their chairs.

Dispensing Opticians Committee (DOC)

Chair: Ruby Garcia, CLD, SLD

Legislation and Regulation Committee (LRC)

Chair: Rachel Michelin

Consumer Protection Committee (CPC)

Chair: Mark Morodomi, JD

Public Relations and Outreach (PROC)

Chair: Maria Salazar-Sperber, JD

Joining your committee work advancing our Strategic Plan and Sunset Report objectives, my focus has been on the furtherance of strategic alliances and partnerships within DCA and its family of healing arts boards.

We are continuing to make headway towards an expanded partnership with the Medical Board of California. Our EO and I attended their October quarterly meeting to encourage collaboration on mutual issues such as emerging technology and outreach to California Consumers. For years, our two Boards has had dual jurisdiction over vision care services provided to California patients - whether it be with overlapping practice scopes with optometrists and ophthalmologists, prescription lens statutes or authority over optometric/ophthalmic assistants.

We are now exploring joint outreach, education and other tactics to help educate and protect patients on the difference between a refraction test and a comprehensive eye exam as well as protect California's consumers. You will hear more at our quarterly meeting.

As DCA continues its realignment, your executive team continues to meet new staff, bringing DCA management up to speed on our key issues and focus areas. DCA is eager to support our Board across all fronts through board relations, advocacy and resource support when required.

As we are just weeks away from celebrating Thanksgiving with family and friends, I would like to thank you for all you do and for your public service. Enjoy the holiday!

Cyd